



GUJARAT TECHNOLOGICAL UNIVERSITY

Syllabus for Master of Business Administration, 4th Semester

Subject Class: Sectoral Elective

Subject Name: Leadership

Subject Code: 4549298

With effective
from academic
year 2018-19

1. Learning Outcomes:

Learning Outcome Component	Learning Outcome (Student will be able to)
Business Environment and Domain Knowledge (BEDK)	<ul style="list-style-type: none"> • <i>Evaluate</i> the leadership qualities/ traits essential for business and organizational stewardship.
Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)	<ul style="list-style-type: none"> • <i>Critically analyze</i> the problems emerging in businesses and solve them through leadership acumen.
Global Exposure and Cross-Cultural Understanding (GECCU)	<ul style="list-style-type: none"> • <i>Compare</i> and <i>contrast</i> cultural differences and global leadership approaches to manage these differences
Social Responsiveness and Ethics (SRE)	<ul style="list-style-type: none"> • <i>Discuss</i> and <i>Analyze</i> social accountability of leaders to improve their delivery on SRE.
Effective Communication (EC)	<ul style="list-style-type: none"> • Elaborate crucial and appropriate Communication style of leader adaptive to heterogeneous groups.
Leadership and Teamwork (LT)	<ul style="list-style-type: none"> • <i>Enlist or compile</i> the abilities and leadership styles to lead teams.

LO – PO Mapping: Correlation Levels:

1 = Slight (Low); 2 = Moderate (Medium); 3 = Substantial (High), “-“= no correlation

Sub. Code: 4549298	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
LO1: <i>Evaluate</i> the leadership qualities/ traits essential for business and organizational stewardship	1	3	2	2	1	2	-	2	2
LO2: <i>Critically analyze</i> the problems emerging in businesses and solve them through leadership acumen.	1	2	3	2	2	3	1	3	2
LO3: <i>Compare</i> and <i>contrast</i> cultural differences and global leadership approaches to manage these differences	1	3	3	2	2	3	3	2	2
LO4: <i>Discuss</i> and <i>Analyze</i> social accountability of leaders to improve their delivery on SRE.	1	2	2	1	2	3	-	1	1
LO5: Elaborate crucial and appropriate Communication style of leader adaptive to heterogeneous groups.	2	2	3	3	2	3	1	-	2
LO6: <i>Enlist or compile</i> the abilities and leadership styles to lead teams.	2	2	2	3	3	2	1	1	1

2. Course Duration: The course duration is of 40 sessions of 60 minutes each.



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3. Course Contents:

Module No.	Contents	No. of Sessions	Marks (out of 70)
I	Individual As a Leader: <ul style="list-style-type: none"> Who is a Leader Leadership Ethics & Traits Leadership Motivation & behavioral Theories Contingency Theories in leadership 	10	18
II	Team Leadership: <ul style="list-style-type: none"> Coaching, Communication and Conflict Skills Followership and Leader-Member Exchange Self Managed Teams and Team Leadership 	10	18
III	Leadership in Organizations: <ul style="list-style-type: none"> Transformational and Charismatic Leadership Leadership of Ethics, Diversity and culture Change Management and Strategic Leadership Leadership in Learning Organization and Crisis Leadership 	10	17
IV	Important Perspectives in Leadership: <ul style="list-style-type: none"> Influencing: Politics, Power, Negotiation and Networking Developing Leadership Skill Leadership Styles of Indian Manager Women & leadership 	10	17
V	Practical: <ol style="list-style-type: none"> Assignment should be given to study auto biography of great International and national Business Leaders like; Bill Gates, Steve Jobs, Ratan Tata, Godrej, Birla, Karshan Bhai Patel, Dhirubhai Ambani, Narayan Murthi, Aziz Premji, etc. A surveys can be designed to identify and verify the traits of successful Business leader of Local /regional Industry, area. Case studies may be given to understand and analyze leadership dilemmatic situation 	---	(30 marks CEC)

4. Pedagogy:

- ICT enabled Classroom teaching
- Case study
- Practical / live assignment
- Interactive class room discussions

5. Evaluation:

Students shall be evaluated on the following components:

A	Internal Evaluation	(Internal Assessment- 50 Marks)
	<ul style="list-style-type: none"> • Continuous Evaluation Component 	30 marks



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	• Class Presence & Participation	10 marks
	• Quiz	10 marks
B	Mid-Semester examination	(Internal Assessment-30 Marks)
C	End –Semester Examination	(External Assessment-70 Marks)

6. Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication / Edition
1.	Achua, Lussier	Effective Leadership	CENGAGE	Latest Edition
2.	A. Chandramohan	Leadership and Management	Himalaya	Latest Edition
3.	Gary Yukl	Leadership in Organisation	Pearson	Latest Edition
4.	Peter G. Northhouse	Introduction to Leadership, Concepts & practices	SAGE	Latest Edition
5.	Afsaneh Nahavandi	The Art & Science of Leadership	Prentice Hall	Latest Edition
6.	Julian Barling	The Science of Leadership; Lessons from Research for organizational leader	Oxford University Press	Latest Edition
7.	Micheal G. Rumsey	The Oxford Handbook of Leadership	Oxford University Press	Latest Edition
8.	Bhargava & Bhargava	Team Building & Leadership	Himalaya	Latest Edition
9.	Dr. D.K.Tripathi	Team Building & Leadership	Himalaya	Latest Edition
10.	Kevin Dalton	Leadership & Management Development; Developing Tomorrow's Manager	Pearson	Latest Edition

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

7. List of Journals/Periodicals/Magazines/Newspapers, etc.

1. Harvard Business Review
2. Vikalpa – A Journal for Decision Makers
3. Journal of Leadership Studies, Willey Online Library; <https://onlinelibrary.wiley.com/journal/1935262x>.
4. Journal of Leadership and Organizational Studies, Sage Journal; <http://journals.sagepub.com/home/jlo>
5. The leadership Quarterly; An International Journal Of Political, Social And behavioural Science, ISSN: 1048-9843, <https://www.journals.elsevier.com/the-leadership-quarterly>
Business Standard/Economic Times/Financial Times/ Financial Express/